



MEDIA RELEASE

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Suzie's success is nothing short of Majer

Named one of the best recruitment firms in the country, the success of Brisbane based business Majer Recruitment is due to the direction and focus of owner Suzie Majer.

While she attributes her success and recognition to her close-knit team, it was Suzie's desire to open a recruitment agency that was a "little different" that has seen Majer Recruitment spear competition.

Suzie said after recognising a need in the market for a recruitment firm that focussed not only on establishing strong relationships with their clients, but also with their candidates she opened Majer Recruitment in April 2003.

Within the first year of operation, and with only two in the office- Suzie and her administrator, they were awarded runner-up in the coveted national Seek Annual Recruitment Awards "SARA" for the best small to medium general recruiter category as voted by SEEK candidates.

The following year, Majer was again awarded runner-up in the same category, and for the past two years, 2006 and 2007, Majer has won the category as Australia's favourite small to medium general recruiter as voted by SEEK candidates.

So what's her secret? Suzie said it's simple, she has never forgotten nor stopped believing in her key reason for starting Majer- to establish strong relationships with both clients and candidates.

"I've never stop believing in our initial offering and I make sure every business decision, new system or initiative is always working towards what I set out to achieve right from the outset," Ms Majer said.

"My goal was to build a firm that was committed to extending relationships beyond a single appointment.

"I want to be in the industry long term, so I am focussed on being innovative and building long term relationships," she said.

Ms Majer said one of the ways they set themselves apart from their competitors was by creating an informal and inviting atmosphere for candidates so that they felt comfortable and at ease when they meet consultants.

"We work in an open plan warehouse outside the Brisbane CBD and we have two dogs in the office which creates an inviting atmosphere for our candidates," Ms Majer said.

"I also really encourage the team to have their own style and show their personality in the way they work with clients and candidates in building relationships," she said.

Majer Recruitment have certainly created a niche for themselves within the market by securing and maintaining great relationships with leading national companies including KPMG, Leighton Contractors and Hassell.

Since their inception in the marketplace, testimonials from companies have streamed through impressed by Majer's ability to provide candidates who are not only skilled but strategically and culturally suited to their organisation.

"We support organisations by strategically aligning employees' skills and aspirations with the right job and company; and building a solid knowledge of a client's culture, environment and recruitment needs to ensure the right fit between employer and employee is found," Ms Majer said.

"We also provide ongoing advice to our clients about market salaries, flexible work practices, hours and bonuses in order for them to remain competitive.

"This is why we have been working with the same clients since we started," she said.

Candidates are equally impressed with the standard of service at Majer believing it's second to none due to Majer's consultants relentless pursuit to go the extra mile to make sure candidates are happy throughout the entire process.

"We implemented a candidate care program which again differentiates us from our competitors," Ms Majer said.

"The program has been designed to prepare all candidates and keep them fully informed throughout the entire application process ensuring long lasting candidate loyalty.

"Consultants work closely with candidates to clarify career goals, identify transferable skills, prepare candidates for job interviews and develop targeted resumes that promote marketable skills," she said.

Majer Recruitment provides a fully integrated service which includes temporary, contract and permanent recruitment as well as executive search and selection of human resource professionals across all industrial and commercial sectors.

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For more information please contact:

Sharon Heaps
Media Coordinator
Invigorate
Phone: (07) 3367 0500
Fax: (07) 3367 0544
sharon.heaps@invigorate.com.au