

## *"Delivering Successful Publicity"*

**Client:** Majer Recruitment  
**Publication:** City News  
**Date:** Thursday 28 September 2006  
**Page:** 8

# A Majer success

### ON THE JOB

**WORDS: ROWENA SMITH**

**SUZIE** Majer wasn't there to collect her recruitment firm's national award but she most definitely deserves it.

The 39-year-old set up Majer Recruitment more than three years ago and was on her first holiday since then, when winners of the Seek Annual Recruitment Awards (SARA) were announced in Sydney.

The Fortitude Valley-based business won the Generalist Recruitment small/medium category and Nicole Weiss proudly collected the trophy.

A second Brisbane-based company Davidson won the Generalist Recruitment large category.

Before going overseas, Mrs Majer said the company's hopes were high after being a finalist for the past two years.

What began with a two-person team has grown to an office of eight.

Mrs Majer created an inviting atmosphere that's "relaxing and not too intimidating" and it's proved popular with job seekers, who voted for Majer Recruitment in the Seek awards.

Her business formula is based on a positive staff environment, including team activities like bowling or tai chi, and a referral program with candidates.

She said her method followed an industry-wide trend of recruiting agencies focusing on candidates rather than big firm clients.

"Traditionally in the past recruiters always focused their energy and attention on the client and wined and dined them, but the focus has changed over the last few years so it's more about the candidate," Mrs Majer said.

### BRIEFCASE

**First job:** Baileys department store in Toowoomba in the bra department at age 15.

**Dream job:** I'm in it, being self employed.

**Qualities employees look for in a candidate:** Attitude, commitment, trust and loyalty.

**Describe yourself as a businesswoman:** I'm a consultant like everyone else that works for me, that's what my businesscard says, not director.

# Press Success



## *"Delivering Successful Publicity"*

**Client:** Majer Recruitment

**Publication:** City News

**Date:** Thursday 28 September 2006

**Page:** 8



**TOP DOG:** Suzie Majer and Pepe are sitting pretty after winning a national recruitment award.



Public Relations  
Communications  
Marketing  
Speakers  
Events  
Sport

**Phone:** 07 3367 0500  
**Fax:** 07 3367 0544

**Email:** [icons@invigorate.com.au](mailto:icons@invigorate.com.au)  
**Website:** [www.invigorate.com.au](http://www.invigorate.com.au)